### **Motivating Staff**





#### Session

- What is Motivation?
- Why it's important
- What's it got to do with me???
- How do I motivate staff?
- Questions

### Defining Motivation.....

- To provide with a motive or incentive to act; induce to act
- Improving productivity, quality and service

Implies managers have to do something:

- Apply external influence
- Give incentives



#### self-

#### actualization

morality, creativity, spontaneity, acceptance, experience purpose, meaning and inner potential

#### self-esteem

confidence, achievement, respect of others, the need to be a unique individual

#### love and belonging

friendship, family, intimacy, sense of connection

#### safety and security

health, employment, property, family and social stability

#### physiological needs

breathing, food, water, shelter, clothing, sleep

# What do motivated staff look like?

- Eager
- Productive
- Confident
- Integrity
- Reliable
- Sense of ownership
- Loyalty



### Managing People....

- People are an organisation's most important assets
- A manager's most important, and most difficult job is to manage people
- Unless there is some understanding of people, management will be unsuccessful
- Role: lead, motivate, inspire, and encourage

#### You can lead a horse to water but....



#### How to motivate...

• How do you get staff to do, of their own accord, what you are paying them to do?

• Short term = money, perks etc

• Long term = environment, practice etc

### **Motivation is ACTION**

- Your role as a manager is to get results
- Your people physically act to achieve results they DO
- Requires emotional commitment
- Build self motivation

### **Elements of great managing**

- Know what is expected at work
- Materials and equipment needed for work
- Opportunity to do my best
- Praise/recognition for doing good work
- Someone cares about me as a person
- Someone encourages my development
- My opinions seem to count
- Mission makes me feel my job is important
- Associates are committed to quality work
- I have a best friend
- Someone had talked about my progress
- I have opportunities to learn and grow

#### Motivate others by..

- Being motivated yourself
- Select people who are highly motivated
- Set realistic and challenging targets
- Increase production
- Raise enthusiasm
- Remember progress motivates
- Provide fair rewards
- Give recognition

### "Where Do We Add Value?"

- What are the TOP 3 things we do that **ADD** INCREDIBLE VALUE for people?
- What are the TOP 3 things we do that DON'T DELIVER INCREDIBLE VALUE because we can't/don't focus enough time, attention, and/or resources on them?
- What are the TOP 3 things we do that ADD LITTLE OR NO VALUE for people?

### What's Init For Me?

- You are aware of your resources
- You use it in flexible ways
- You operate at outstanding performance
- You maximise efficiency and effectiveness
- You use innovative, creative and cost-effective ways to nurture your talents and skills
- You maximise results
- You raise self motivation



- Assuming you know what drives others
- Assuming others are like you
- Forcing people to act
- Neglecting the need for inspiration
- Delegating work only

#### DO!

- Recognise that you don't know all the answers
- Take time to find out what makes people tick
- Show genuine caring
- Lead, encourage and guide
- Tell them what you think
- Delegate RESPONSIBILITY

#### A short course on leadership

- 6 most important words: "I admit I made a mistake"
- 5 most important words: "I am proud of you"
- 4 most important words: "What is your
- 3 most important words: "If you please"
- 2 most important words: "Thank you"
- 1 most important word: "We"
- The LEAST important word: "*I*"

- opinion?"

## If you're not **giving** the world the **best** you have, what world are you saving it for?





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